



 4438 Old Mill Court, Columbus, NE 68601

Marketing & Communications Internship

About

At Pillen Family Farms/DNA Genetics we're always looking for great people to join our dynamic team – and that includes internship positions! We're a family-owned, family-focused business that takes great care in everything we do, from raising highly productive pigs to fostering team member development.

We specialize in all aspects of producing quality pork for the world's table which includes our genetic program (DNA Genetics), commercial production (Pillen Family Farms) all the way through final processing (Wholestone Foods).

Our internship program provides an in-depth, immersive experience into all areas of our business, from pig care to promoting our genetic program to customers. Each internship is well crafted to provide students of all majors and career goals with quality professional experiences.

Timeline

Summer Internships and Winter Break/Mid-Term Internships available (flexible upon academic schedule)

Duties & Responsibilities

Interns will obtain experience in the following areas:

- Support organizational and production strategies by designing and maintaining materials such as email templates, PowerPoint templates, company newsletters and more
- Responsible for the development and production of in-house material such as stock photography and videography
- Create or incorporate illustrations, pictures, and designs to reflect the desired theme and tone of the communications
- Maintain the content of, and utilize the Pillen Family Farms & DNA Genetics website, as well as social media, as a tool to reach many audiences, including current Team Members
- Managing and coordinating print and all forms of media outreach
- Ensure projects are completed with high quality and on schedule

Qualifications

Any student pursuing a two to four-year communications, marketing or related degrees who meets the following qualifications:

- 2.8 GPA or above
- Passionate about teamwork, accountability and has the desire to learn and understand the company's operation system
- Team player and ability to work with others

Benefits

- Paid internship
- Housing
- Mileage reimbursement available
- Tuition assistance program
- Weekly opportunity to engage with all leadership
- Experiences with other interns
- Social events

Application Process

Visit pillenfarms.com/internships to apply!



402-564-0407



pillenfarms.com | dnaswinegenetics.com